

Manage

Social Media has steadily become the go-to among consumers for brand research. Our social listening tool, Social Media MpactSM, allows you to be part of that conversation on behalf of your brand.



SOCIAL MEDIA MPACTSM

When it comes to marketing, there is nothing more important than the reputation of your brand. Social Media and Social Selling have changed the way consumers interact with brands. Marketers need to know what is being said about their brand on all Social Media sites - at all times.

With the right tools, you can stay on top of the conversation or easily engage with the people posting about your brand. Social Media MpactSM gives you real-time analysis and actionable information.

It will help you monitor the conversations surrounding your brand across the entire social world by tracking and monitoring consumer's posts, markets and industries as a whole, specific products, and your competition's social presence.



Direct Feedback

With our Social Media MpactSM tool, you can know what's being said about your company AND your competition across all the different platforms.

Social Influencers

Learn more about what drives and influences your consumers as you analyze their social influencers. In addition, you can see who your own social influencers are that impact your business.

Analyze Content

As marketers, we wish we could read people's minds. With Social Media MpactSM, we don't have to. Social Media MpactSM allows us to see freely given feedback about our brands and we can use that to our advantage.

Use that feedback as a base to generate content for future marketing campaigns.

Quicker Interactions

In addition, you can interact directly from this tool with those who are engaging your brand. Everything you need, for each network, housed on one platform, that allows you to post to all of your Social Media accounts.

The Full Picture

Whether you are brand new or a seasoned Social Media marketing professional, we can support and make your social media efforts a roaring success.



1331 Saline St., North Kansas City,
MO 64116 | 816-842-3113

5000 Osage St., Denver,
CO 80221 | 303-427-0282
www.henrywurst.com

rev 11.16